

Heartland Rodeo Association



Host Committee
Resource Guide

Deciding to host a rodeo can seem like a daunting task. . Hiring contractors, recruiting volunteers, raising funds, advertising, putting on a dance, setting up a refreshment garden etc., etc. Yes, there is a lot of work to do!

Heartland Rodeo recognizes and appreciates the challenge facing a local committee when they decide to hold a rodeo in their community. To help aid in this challenge, the HRA has put together a guide to provide information and advice on how to make your rodeo a success.

Included in this package:

- HRA Information
- Words of wisdom from current committees
- Committee responsibilities
- Cost estimates
- Stock contractor contacts
- Rodeo Checklist



There are numerous benefits in hosting a Heartland Rodeo in your community.

The Heartland Rodeo Association is committed to promoting the sport of rodeo in Manitoba. Here are some of the advantages of the HRA:

- HRA is the only solely Manitoba based amateur rodeo association
- The HRA is a family oriented association. Many families all compete in HRA, and grow with the association.
- The constitution of the Heartland Rodeo Association states that only one rodeo can be held per weekend. That means your rodeo will not have to compete with other events for contestants and fans. Many contestants and families will spend the entire weekend in the host community, supporting local businesses.
- Hosting a Heartland Rodeo, is an affordable rodeo option. Our added money requirement is significantly lower than many other associations.
- Local competitors can enter one rodeo per season as a Hometown entry.
- We are an organization composed of professional contestants, board of directors, stock contractors and associates. We strive to provide the best quality entertainment for the whole family.
- Our Board of Directors is always willing to assist your committee and to help make Your rodeo a success!



The Heartland Rodeo Association is a strong association that continues to grow.

In 2015, Heartland Rodeo:

- Held 10 rodeos throughout the season in various communities in Manitoba.
- Held our Finals Rodeo in Carman, Manitoba where our Season Leader Champions, Finals Champions, High Point Cowboy & Cowgirl, Cowboy & Cowgirl of the Year, Stock of the Year, and Rodeo of the Year were crowned.
- Held a membership of 257.
- Had an average of 166 contestants at each Heartland Rodeo

A Heartland Rodeo consists of 9 major and 2 minor events.

Major events:

- Bareback riding
- Saddlebronc Riding
- Bull Riding
- Tie Down Roping
- Steer Wrestling
- Team Roping
- Ladies Barrel Racing
- Ladies Goat Tying
- Ladies Breakaway Roping

Minor events:

- Junior Barrel Racing
- Junior Steer Riding



Heartland Rodeos are flexible to meet the needs of the host committee.

Generally HRA rodeos will have two performances, or go rounds, which constitutes a rodeo.

If there are too many entries in some, or all of the events, then a slack performance would be deemed necessary.

Slack is usually held following a performance, in the morning of the second day, or a time mutually agreed upon by the committee and HRA.

The HRA can customize your rodeo performance to meet time constraints if required. If only a two hour performance is preferred, only a certain number of contestants will be entered in the performance and the remainder will run in the slack performance.

In addition, the HRA offers the host committee the opportunity to hold additional jackpots or exhibition events of their choice during one twenty minute intermission. Such things as wild cow milking, wild cow riding, chicken scramble, celebrity races or other fun events are popular with the crowd and encourage "Hometown" participation.

The committee may also choose to offer additional awards or incentives, such as an All Around buckle, Peewee prizes, daily event winner prizes, etc.

The Heartland Rodeo Association is an affordable rodeo option.

Approval fee—\$78.75

This fee is paid when the approval form is sent in, and holds your weekend and confirms that no other rodeos will be approved for the requested weekend.

The added money for a Heartland Rodeo is:

- \$200 for each major event = \$1800
- \$100 for each minor event = \$200

Total added money = \$2000

Additional Costs:

- Stock contractor (average of \$10,000 to \$14,000)
- Ambulance and paramedics
- Additional costs such as feed, water, arena set up, etc. are highly dependent on the extent to which local involvement and sponsorship can be encouraged. Some committees have a high volume of trade sponsorship and volunteers which can greatly reduce costs.

There are other events that can be held in conjunction with an HRA to assist in bringing contestants, spectators, and profits to the rodeo. Some of these include, but are not limited to:

- Manitoba Barrel Racing 3D Barrel Jackpot
- Ranch Horse Competition
- Manitoba Team Roping Jackpot

COMMITTEE RESPONSIBILITIES:

1. Contact HRA office and request a rodeo approval form, a list of open dates, list of Rodeo contractors and any other information, as required.
2. The committee should then decide which events may be held, in addition to the 9 Major and 2 Minor events.
3. Determine prize money to be offered. A \$200 purse for senior events (\$100 per performance) and \$100 purse (\$50 per performance) for junior events is the required minimum. This equals a minimum total of \$2000 per rodeo. The committee may choose to add a straight jackpot or may wish to add money or prizes for each or certain events. (Entry fee money, minus HRA deductions are added to the added prize money.)
4. The committee will then hire a stock contractor through a formal contractual arrangement, who will agree to provide the necessary services (rodeo secretary, timers, pick-up men, bull fighter, and announcer.) They will also need to supply stock and equipment to handle your rodeo with the requirement to supply sufficient stock to handle the number of entries received.
6. It is the responsibility of the committee to ensure that all rodeo stock brought to your grounds are healthy and in required rodeo condition. In the unlikely event that a dispute should arise regarding general condition and injury status, the appropriate HRA Event Director and/or judge will assist your committee in handling this matter.
7. Please ensure that your contract clearly states who is to pay for the announcer, clown, bull fighter, pickup men (2) chute help and other necessary personnel. Your contract should also indicate who is responsible for feed and water, bedding etc. for the rodeo stock.

NOTE: Volunteer helpers are a necessity, but your committee must ensure that these helpers are provided with appropriate instruction. They must be prepared to take direction from the Arena Director, Stock Contractor, Judges, and/or Event Directors. Normally one individual is required to run the in/out gate, three are required for the timed event cattle, and three for rough stock. Two persons are required in the stripping chute and one (or two) for general arena maintenance.

8. The committee will agree with the contractor or other suppliers who will provide arena and holding pens, rough stock and timed event chutes, as well as the stripping chutes. Three, 45 gallon barrels (light steel, both ends intact), are required to be provided by the host committee. The committee will also provide a separate water supply for contestant's horses (i.e.: no shared trough with rodeo stock) They are to provide proper feeders, to prevent contamination of feed, and a drag suitable for removing injured livestock and adequate means of pulling. NOTE: Rodeo stock are not to be fed in rodeo arena.

9. It is the committee's responsibility to provide an ambulance, EMT's or First responders with transportation and attendants. (Please see attached rules regarding ambulance requirements)

10. The committee will prepare a rodeo program and ensure there are enough copies for spectators and contestants. It will be at the discretion of the committee if they wish to charge for the aforementioned program or not.

11. The committee will be familiar with the HRA rulebook and use it as the final authority for all issues that may arise related to your rodeo.

12. It will be the committee's responsibility to ensure that the rodeo grounds and facilities are properly maintained throughout the rodeo. Safe footing, clear of rocks or other debris, must be provided in all areas of the arena, chutes, and gates. All other structures must be sturdy and easily operated.

13. The hosts will provide permanent or portable washrooms and be sure that garbage receptacles are available in the contestant, gathering, camping and public areas.

14. The committee, along with the stock contractor, will forward rodeo results, entry fees and all other pertinent information from the rodeo secretary to the HRA office within 2 working days following the rodeo.

HRA RESPONSIBILITIES:

1. Inspection of rodeo arena and facilities from a safety and animal welfare perspective.
2. Provide necessary information to the local committee, rodeo secretary and Stock contractor.
3. Supply electric timers for the barrel racing.
4. Inspect all rodeo stock.
5. Forward payment to contestants
6. Hire judges.
7. Ensure all HRA rules and guidelines are adhered to.

Approved Heartland Rodeo Association Stock Contractor:

7 Cross Rodeo Company
Norm Sterzer and Family
Narcisse, MB
Phone: (204) 643-5221
www.sevencrossrodeo.com

**** NEW REQUIREMENTS FOR AMBULANCE AT HEARTLAND RODEOS ****

AMBULANCE: AS PER HRA RULE BOOK: SECTION XXVIII **MISCELLANEOUS**

10. The stock contractor and the committee of each HRA approved rodeo shall be jointly responsible for providing an ambulance and / or qualified medical personnel with a means of transportation (EMT, First Responder, or Paramedic). Failure to abide will result in a \$200 fine per day. The performance will not proceed unless either is present.

It has come to the attention of the Heartland Rodeo Association that unqualified personnel are being used in place of qualified medical personnel for ambulance service at HRA rodeos.

Our requirements now include:

Ambulance personnel must hold a current license with Manitoba Health in one of the following classifications:

Technician Medical First Responder

Technician

Technician-Paramedic

Technician Advanced Paramedic or equivalent with proof as requested by HRA board of directors. This means no St. Johns first aid, ski patrol, etc.

Personnel must be qualified to appropriately apply full back-board spinal immobilization appropriate to Manitoba Health Standards. This requires that the ambulance services must have all necessary equipment required for such situations available on scene.

Personnel must have equipment on scene available to deal with various injuries which may arise to competitors and/or spectators.

Minimal equipment must include:

- a. long back board, cervical collars, head blocks, and straps
- b. Oxygen
- c. splints
- d. cold packs
- e. bandage materials
- f. method of transporting patient (either on scene, or available by call-in)

If you have any questions in regards to the new requirements, please call the HRA office.



HRA Contact Information

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